

2027 Premium Brand Experience

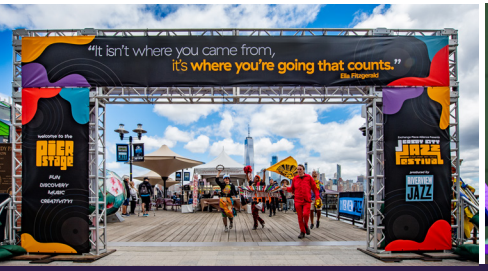
Cary Chevat, Sponsorship Resources • carychevat@gmail.com • 973-615-9827 • www.jerseycityjazzfestival.com

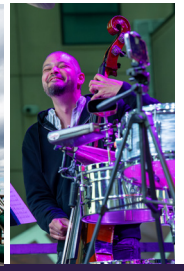
We are pleased to announce the 2027 Premium Brand Experience for the Jersey City Jazz Festival.

The Premium Brand Experience features the Jazz Alley Club, a ticketed venue with exclusive private performances, main stage elevated seating section and private lounge for your guests.
With 30,000+ fans, the Jersey City Jazz Festival is now a regional entertainment destination.

- **Naming Rights to Premium Experience**
- **Main Stage VIP Elevated Seating Area**
- **Jazz Alley Club, a ticketed venue with exclusive private performance**
- **Pier Stage VIP Seating Area**
- **VIP Lounge with private restrooms and luxury seating area**
- **Advance ticket sales window for ticketed events**
- **Onsite Consumer Engagement opportunities**
- **Pop-up Retail Sales kiosks**

A partnership with the 2027 Jersey City Jazz Festival incorporates your brand into our guest experience.
Your guests will experience the Festival with VIP hospitality and amenities only available with your exclusive partnership.











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